

NOW AT BRIGHTON

Advanced NLP Communication Skills Diploma

Inspiring others to achieve great things.

Course Overview

This is a one day specialised course. It is designed to develop advanced communication techniques and strategies. The better your communications skills are the more you will achieve through the people you communicate with.

Communication goes far beyond the actual words you say. More importantly it is how you say it and the way that you act while you're saying it. It depends on the other person's view of the world and their preferred learning style, with regard to absorbing information and what you say. This will determine whether or not you are successful in communicating with them. Effective communicators can elicit all of the action signals and communication strategies from a person they wish to communicate with and then adapt their style to ensure their communications with them are effective.

This course is all about providing you with the specialised communications skills to enable you to communicate effectively with anyone and at any level. This goes well beyond a beginner's guide to communication and focuses upon some of the most advanced communication techniques available.

You will learn to understand how other people think and how they prefer to learn and, as a result, you will be able to tailor your communications to maximize your effectiveness.

During this course delegates will be taught advanced communication skills enabling them to:

- ✓ Learn how to develop advanced communication strategies that will enable them to tune into the other person's view of the world
- ✓ Understand the preferred learning styles of others and how to use this when communicating with them
- ✓ Learn how to build a rapport with anyone at anytime
- ✓ Learn how others absorb information and thus understand the process they go through to make decisions and to communicate
- ✓ Develop verbal and non-verbal communication techniques
- ✓ Learn how to understand thinking patterns through eye movement
- ✓ Learn how to tap into another person's internal representation system
- ✓ Learn some NLP techniques to influence another person's point of view

This Course is ideally suited to, senior and middle managers that already possess good communication skills but want to take them to a higher level.



100% Government Funded *

"Positive, easy to understand, I will go away and use the ideas and techniques I have learnt."

N.Holmes, Cherry Bliss (Business Event Feedback)

"Interesting and thought provoking"

K.Riddle – TaxAve Ltd (Business Event Feedback)

"The whole presentation was fun, friendly and interactive"

P.Sully, Method Solutions (Business Event Feedback)

"I feel positive and excited, I learnt so much thank you"

R.Wellstead - Liss Youth Centre